



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Crossroads Media LLC  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314-1576

## Contract # 842898

**Schedule Dates** 07/30/12-08/06/12  
**Advertiser** Crossroads GPS (33741)  
**Agency/T-Code** Crossroads Media LLC (2774)/055317791  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** 812 NON BALLOT (174141)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** MARONEY,STEPHANIE  
**Phone/Fax** (202) 559-6424 /  
**CPE** 12/11/812  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** CROSSRDS GPS \*ADD\*  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, CROSSROADS GPS

**Date Entered** 07/17/12  
**Last Modified** 08/02/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06238241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,730.25  
**Net Total** \$26,804.75  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	17	\$31,535.00
<b>Grand Total:</b>	<b>17</b>	<b>\$31,535.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Olympics - Summer	08/03/12-08/03/12	3	:30	10A- Olympic Games						1			1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	OLYMPIC DAYTIME	7/17/12
2.0	Normal Line / Olympics - Summer	08/03/12-08/03/12	4	:30	7:58P- Olympic Games Prime						1			1	\$8,500.00	\$8,500.00	Charlotte (WCNC) (WCNC)	OLYMPIC PRIME	7/17/12
3.0	Normal Line / Olympics - Summer	07/30/12-08/06/12	3	:30	10A- 5P (ET)		1							1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		7/17/12
3.0.1	Closed Preempt	08/06/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
7.0	Normal Line / Olympics - Summer	08/02/12-08/02/12	3	:30	10A- Olympic Games					1				1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		7/17/12
8.0	Normal Line / Olympics - Summer	07/31/12-07/31/12	3	:30	10A- Olympic Games			1						1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		7/17/12
9.0	Normal Line / Olympics - Summer	08/01/12-08/01/12	3	:30	10A- Olympic Games				1					1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		7/17/12
10.0	Normal Line / Olympics - Summer	08/01/12-08/01/12	4	:30	7:58P- Olympic Games Prime				1					1	\$8,500.00	\$8,500.00	Charlotte (WCNC) (WCNC)		7/17/12
11.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	6:58A- 10A (ET)						1			1	\$670.00	\$670.00	Charlotte (WCNC) (WCNC)		8/2/12
12.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	4:28A- 4:58A (ET)						1			1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)		8/2/12
13.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	4:58A- 5:58A (ET)						1			1	\$325.00	\$325.00	Charlotte (WCNC) (WCNC)		8/2/12
14.0	Normal Line / SPOT	08/03/12-08/03/12	3	:30	5:58A- 6:58A (ET)						2			2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)		8/2/12
15.0	Normal Line / Olympics - Summer	08/03/12-08/03/12	3	:30	10A- 5P (ET)						2			2	\$1,245.00	\$2,490.00	Charlotte (WCNC) (WCNC)		8/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Crossroads Media LLC  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314-1576

## Contract # 842898

**Schedule Dates** 07/30/12-08/06/12  
**Advertiser** Crossroads GPS (33741)  
**Agency/T-Code** Crossroads Media LLC (2774)/055317791  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** 812 NON BALLOT (174141)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** MARONEY,STEPHANIE  
**Phone/Fax** (202) 559-6424 /  
**CPE** 12/11/812  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** CROSSRDS GPS \*ADD\*  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, CROSSROADS GPS

**Date Entered** 07/17/12  
**Last Modified** 08/02/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06238241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,730.25  
**Net Total** \$26,804.75  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	17	\$31,535.00
<b>Grand Total:</b>	<b>17</b>	<b>\$31,535.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	4:59P- 5:59P (ET)						1			1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)		8/2/12
17.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	5:59P- 6:30P (ET)						1			1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		8/2/12
18.0	Normal Line / Olympics - Zone	08/03/12-08/03/12	2	:30	7:30P- 7:58P (ET)						1			1	\$1,800.00	\$1,800.00	Charlotte (WCNC) (WCNC)		8/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: